

***Bid for Bliss gives soon-to-be Brides a unique opportunity
The Dress of Their Dreams at a Bargain Price***

Victoria – The 2nd annual **Bid For Bliss Bridal Wear Silent Auction** is now underway at the Victoria Hospice Thrift Boutique! This unique auction offers brides-to-be a special chance to get the dress of their dreams at an incredible price while supporting hospice programs and services.

Brides need to get their bids in soon! The silent auction wraps up on Saturday, February 23rd at 11 am when the winning bids will be announced at the Boutique. “Lots of brides dream of finding “that perfect” dress the one they’ve always imagined themselves wearing on their big day,” says Lisa McFarlane, Manager of the Thrift Boutique. “But the cost can be prohibitive. This is an exceptional opportunity to purchase a wedding dress at a fraction of the price.”

This one-of-a-kind event is made possible thanks to the generosity of local bridal stores donating more than 50 new bride and bridesmaid dresses. This year, Victoria Hospice hopes to surpass the \$7,800 raised in 2012.

“We are incredibly grateful to the wedding stores who have donated these beautiful dresses,” says Kathleen, Director of Development. “Every dollar we raise through this event will go to benefit the services that Victoria Hospice provides in our community. Roughly 50 percent of Victoria Hospice's annual operating costs are not covered by our health care system, and must be funded through community donations or special events such as Bid for Bliss”.

The dresses can be viewed in store at 1315 Cook Street or online at victoriahospice.org/thriftboutique. Bids are placed in store only and with every bid, you are entered into a draw for a chance to win a wonderful wedding-themed prize.

Saturday, February 23rd the Boutique will be buzzing with anticipation. Hopeful brides will be in store, awaiting the results of the auction to find out if they are the successful bidder and can say *YES* to the dress.

Complete auction details are available at victoriahospice.org/thriftboutique.

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